



by PrimeResi

March 6, 2017

Anyone looking for a newly-refurbished trophy townhouse on Chester Square is bang in luck right now.

A crop of £20m+ homes are currently vying for attention within a few yards of each other on Belgravia's classiest square, resulting in a super-prime head-to-head between some of the capital's best boutique developers.

One of the three garden squares built by the Grosvenor family when they developed the main part of Belgravia in the 1800s, the address has been favoured by the rich and famous ever since, with notable residents including Baroness Thatcher, Mick Jagger, Mary Shelley, Wilhelmina, Roman Abramovich and Tony Curtis.

Now, in a highly unusual turn of events, four reinventions of Grade II listed properties on a small section of the favoured north east terrace (Nos. 67, 70, 73 and 74) are all concurrently available to buy, with asking prices ranging from £23.995m to £30m.

The latest addition to this roster of turnkey projects has just been launched onto the open market after a renovation programme masterminded by Ben and Nick Wilson, the talented brothers behind Residence One.

Having shrewdly snapped up No.70 in a sorry state just before the General Election (when hardly anyone was buying if you'll remember), the team set about making the most of the rare configuration and central staircase to deliver masses of lateral space, and a total square footage of just under 7,000 square feet.

Features include a grand – and pleasingly square – formal reception room, a cinema, gym, spa, pool, garage and staff suite. The in-demand Laura Hammett has designed a perfectly judged interior scheme, incorporating £5m worth of bespoke UK crafted furniture, fittings and art works.

Speaking to us about the £24.95m end result, Ben Wilson said: "The brief we gave ourselves was to create a home. Harmoniously and beautifully executed understated luxury, we carefully combined modern living with the building's heritage. There is an immediate sense of space with 70 Chester Square having a unique layout of a staircase running the width of the property, allowing for lateral living, deep landings and generosity of space.

"We've found that families have been attracted to the calming atmosphere that envelops you when you walk through the front door and so far besides one American family all interest has come from UK based families originally from Europe. The immediate response has been very strong."



LOG IN

Username:

Password:

Remember Me

LOG IN

Subscribe | Lost your Password?

[PrimeResi](#), journal of luxury property



The Salon



THE PRICE OF LUXURY: PSF VALUES IN THE WORLD'S PRIME RESI ENCLAVES

What does \$3m, \$5m, \$10m, \$50m, \$100m and \$250m buy around the world? Christie's International Investigates...

May 15, 2017

DAILY BRIEFING

MAY 16, 2017 Savills-backed hybrid estate agency raises another £3m, led by Zoopla investor DMGT

MAY 16, 2017 The UK's average property price fell by 0.6% in March – UK...

MAY 16, 2017 Quirky Brick Street project goes up for auction

MAY 16, 2017 Savills wins long-running six-figure commission case on appeal

MAY 16, 2017 How To Spec It: Finding the fit-out balance

MAY 16, 2017 Homeowner sues US portal over automated price estimate

MAY 16, 2017 Mead's Viewber closes 'oversubscribed' funding round

MAY 16, 2017 Property ads may need to include air pollution warnings

Media Partner



From the Archives



Mayfair's 107% new-build premium drives £4.5bn luxury development surge 3 years ago

THIS WEEK'S MOST READ

01 - NEWS - Marsh & Parsons sales boss moves on

02 - NEWS - Tai United unveils super-prime scheme opposite Buckingham Palace

03 - NEWS - Only 12% of homes sold in London last month were bought by an investor